

RAJAR DATA RELEASE



Quarter 3, 2019 – October 24th 2019

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
BBC Radio London	Q	443	454	469	5.9%	3.3%	1.5	1.3	1.4
Absolute Radio (London)	Q	859	729	821	-4.4%	12.6%	3.1	2.1	2.2
Capital London	Q	2073	1834	1571	-24.2%	-14.3%	3.8	4.4	3.1
Capital XTRA (London)	Q	809	837	708	-12.5%	-15.4%	1.6	2.2	1.6
Gold London	Q	312	327	273	-12.5%	-16.5%	1.1	1.0	0.8
Heart London	Q	1419	1428	1423	0.3%	-0.4%	3.7	4.5	4.0
Kiss (London)	Q	1958	1583	1272	-35.0%	-19.6%	4.2	2.8	2.5
LBC 97.3	Q	1301	1228	1341	3.1%	9.2%	6.6	6.4	6.7
LBC London News	Q	495	598	612	23.6%	2.3%	0.9	1.3	1.7
Magic (London)	Q	1561	1456	1567	0.4%	7.6%	4.4	3.8	4.1
Panjab	Q		92	83		-9.8%		0.2	0.2
Premier Christian Radio	Q	156	131	136	-12.8%	3.8%	0.4	0.4	1.2
Smooth Radio London	Q	936	790	713	-23.8%	-9.7%	2.4	2.2	2.5
Radio X London	Q	358	426	446	24.6%	4.7%	1.2	2.1	1.3

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
BBC Radio 1	Q	1598	1549	1492	-6.6%	-3.7%	3.4	4.1	3.9
BBC Radio 2	Q	2334	2088	2186	-6.3%	4.7%	12.4	10.3	10.1
BBC Radio 3	Q	474	587	427	-9.9%	-27.3%	1.8	2.5	2.0
BBC Radio 4	Q	2421	2479	2592	7.1%	4.6%	13.6	13.2	14.4
BBC Radio 5 live	Q	1113	1058	1076	-3.3%	1.7%	3.1	3.4	3.4
Classic FM	Q	1209	1352	1214	0.4%	-10.2%	3.4	4.5	4.5